



**Encore Career Summit:**  
**Discovering Work that Matters in the Second Half of Life**  
November 6, 2010, 8:30 am – 3:30 pm  
Lasell College - DeWitt Hall (in the Winslow Academic Center)  
80 Maple St., Newton, MA

***Ellen Goodman – Keynote Address***

Ellen is a Pulitzer Prize winning columnist, author, speaker, and commentator. Ellen Goodman is headed straight for her encore, that pause between her long career as a Pulitzer Prize-winning newspaper columnist - and whatever comes next. Ellen champions encore careers as the antidote to generational conflict in a terrific column, "[The Benefits of Working Longer.](#)" "We already know that a growing corps of people in their 50s and 60s are more interested in renewal than retirement". "I love the phrase 'encore careers,'" Goodman said in keynote that opened the Purpose Prize Summit, the nation's only large-scale investment in people over 60 who are combining their passion and experience for social good. "Life is a stage. We are all, always, only in a stage of life.

***Carol Greenfield – Welcome and Overview***

Carol is the founder of Discovering What's Next. From an initial vision in 2002 of a creating a one-stop community resource for baby boomers transitioning to retirement, Carol has brought together both community organizations and individuals to build a dynamic organization that is recognized both locally and nationally as a leader in the field of vital aging. Carol has started several other successful enterprises including the Massachusetts SHINE program and the Boston Public Library's How Can I Afford Retirement Program, both have gone on to become national models.

**Encore Sector Workshops**

The small-group workshops are opportunities to learn, share and commence the process of committing, setting goals and moving forward to create encore careers.

Topics for these workshops offer:

- Types of encore careers by field, linked to passion and/or interest
- The process of creating an encore career, linked to stages, realities and steps

Each workshop will feature a moderator/expert who can both provide some context and two or three encore careerists who will tell their stories and provide concrete tips.

You will come away with an understanding of:

- What are the opportunities that you can connect with?
- What are the requirements to pursue these opportunities?
- What you need to know
- What are the challenges to be faced?
- What are the rewards?

## **Workshop Leaders:**

### **Health and Human Services Workshop**

**Moderator: Joan Butler** has been the Executive Director of Minuteman Senior Services since 1984. Joan brings over 30 years experience in developing and managing home and community based programs for seniors and their caregivers at the regional level. She served as President of Mass Home Care, a statewide trade association of 30 aging service organizations for 2 years. For the past 3 years Minuteman Senior Services has been awarded a grant for 15 Commonwealth Corps stipended volunteer positions under Governor Patrick's civic engagement initiative. These positions have served as pathways for several encore careerists

### **Education Workshop**

#### ***Co-Moderator Joann Montepare, PhD***

Joann is Professor of Psychology at Lasell College and Director of the Rosemary B. Fuss Center for Research on Aging and Intergenerational Studies. Her research specialty is social developmental psychology with a focus on lifespan issues. She has had over 30 academic papers published. Joann is on the Board of Discovering What's Next and is evaluating the success of our programs and participant outcomes

#### ***Co-Moderator Joan E. Dolamore, PhD***

Dr. Dolamore is Dean of Graduate and Professional Studies at Lasell College. She has worked professionally for over 20 years with women and men seeking to enhance or change their career paths. Her own life has shown her that there is always a next chapter! She has encouraged her students to be thoughtful about their choices, assessing not only their strengths, but where their passions lay.

### **Green/Environmental Workshop**

**Moderator: Judy Goggin** is Vice President at Civic Ventures, a think tank that is making the national case for encore careers as a new social norm. Judy speaks, writes and advises organizations about the need for more encore pathways and employment opportunities. At Civic Ventures she has led the Next Chapter and Encore College Initiatives - innovative models that assist post midlife adults achieve their encore career goals.

### **Social Entrepreneurship Workshop**

**Moderator - Amy Grossman** is the owner of Broader Vision, a consulting firm, working with mission-driven grassroots non-profits, small business owners and solo entrepreneurs to launch or sustain a venture that pursues its purpose. Prior to this Amy was a business professor at Pine Manor College for 15 years where she helped the college win a prestigious Kaufman Foundation grant to launch a certificate program for aspiring adult women entrepreneurs and a women's business plan forum. She went on to become an internal entrepreneur for Brandeis University as assistant provost for non-traditional learning, where she created a profitable evening division for adult learners with masters programs offered on campus, at corporate sites and online, and a separate peer learning program for adults 50 and above as another bridge between the university and the wider community.

### **Let's Talk Encore**

#### ***Kathy Burnes - Co-Facilitator***

Kathy Burnes is Project Director of the Geriatric Institute at Jewish Family & Children's Service where she oversees programs that translate research into community-based services. She previously managed programs for Boston College's Center for Corporate Citizenship, for Brandeis' National Center on Women and Aging at Brandeis and for AARP. She is on the Board of Discovering What's Next and has played a key role in guiding our encore career initiative.

#### ***Cissie Klavens - Co-Facilitator***

Cissie has over 25 years experience as a visionary entrepreneur, executive search professional and career advisor. Her work focuses on guiding people through a process to help them recognize their value, define the "top of their mountain" and find satisfaction in their work life. In addition to being on the board of Discovering What's Next, Cissie and her husband, George, co-facilitate a Transition Talk group for people who want to discuss their concerns as they begin to think about how to plan for this next stage of life after 50.

### **Closing Panel**

**Barry Bluestone** is the Stearns Trustee Professor of Political Economy, the founding Director of the Dukakis Center for Urban and Regional Policy, and the founding Dean of the School of Social Science, Urban Affairs, and Public Policy at Northeastern University in Boston, Massachusetts. He currently serves as Chair of the Staying Power Task Force, a task force developed to promote manufacturing in Massachusetts, is a member of the Advisory Committee to the Boston Civic Engagement Summit, and co-chairs the Municipal Leadership Academy, a joint program of the School and the Massachusetts Municipal Association. Barry recently completed several white papers for Civic Ventures that look at labor force projections in key sectors that are of interest to encore careerists.

### ***Doug Dickson – DWN's Transition to Encore Career Program***

Doug Dickson is President of Discovering What's Next®. He was previously a career consultant at New Directions, where he worked with corporate executives and professionals, and specialized in entrepreneurship and alternatives to traditional retirement. Doug helped found and serves as president of the Life Planning Network, a community of professionals helping people navigate the second half of life.

### ***Judy Goggin – The Encore Careers Movement***

Judy Goggin is Vice President at Civic Ventures, a think tank that is making the national case for encore careers as a new social norm. Judy speaks, writes and advises organizations about the need for more encore pathways and employment opportunities. At Civic Ventures she has led the Next Chapter and Encore College Initiatives - innovative models that assist post midlife adults achieve their encore career goals.